Kildare County Council
Comhairle Contae Chill Dara

Appendix A2

Kildare Youth Digital Survey

52 Valid Responses

Q2 What gender do you identify as
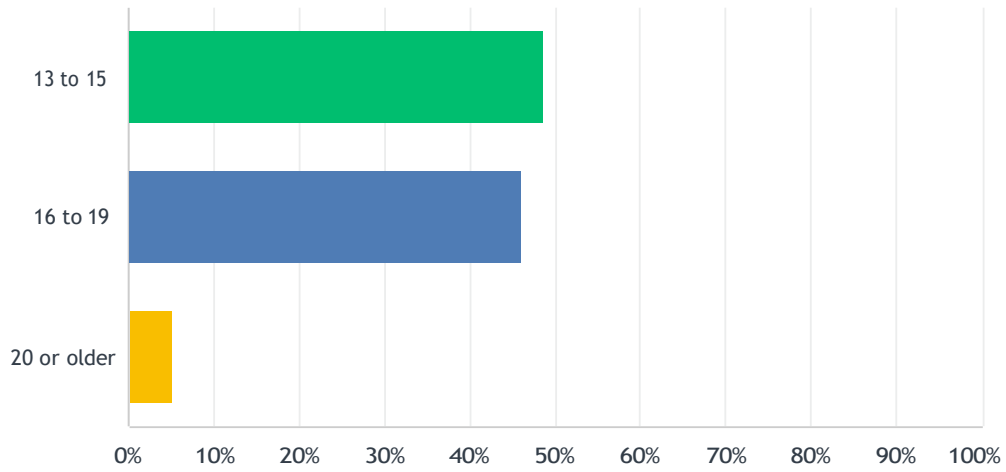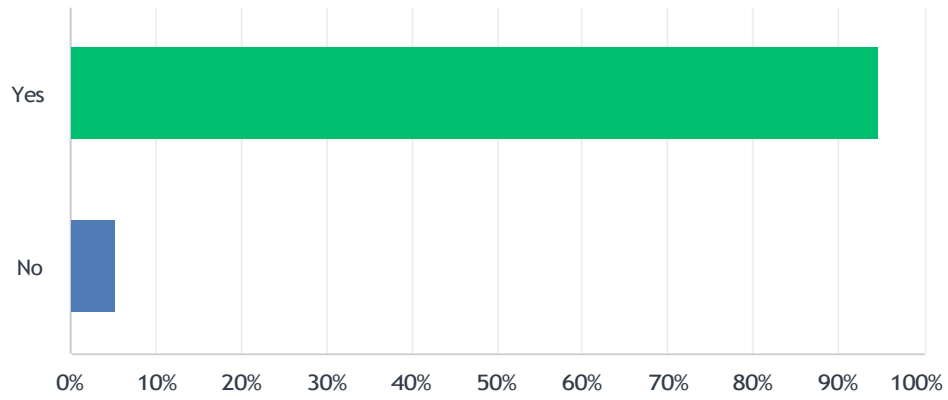
Answered: 51   Skipped: 1

61% Female

37% Male

2% Non Binary

Q3 Which age group do you belong to

ANSWER CHOICES	RESPONSES	
13 to 15	48.72%	19
16 to 19	46.15%	18
20 or older	5.13%	2
Total Respondents: 39		

Q4 Do you have a broadband connection at home?

ANSWER CHOICES	RESPONSES	
Yes	94.74%	36
No	5.26%	2
TOTAL		38

Q5 What type of Digital Devices do you use most often? – rank top 3

Smartphone	91.43% 32	8.57% 3	0.00% 0	0.00% 0	0.00% 0	0.00% 0	0.00% 0	35	6.91
tablet / iPad	3.57% 1	28.57% 8	21.43% 6	25.00% 7	14.29% 4	3.57% 1	3.57% 1	28	4.57
Games Console	6.90% 2	24.14% 7	27.59% 8	10.34% 3	13.79% 4	10.34% 3	6.90% 2	29	4.41
Smart TV	3.33% 1	26.67% 8	43.33% 13	16.67% 5	6.67% 2	3.33% 1	0.00% 0	30	4.93
Laptop / PC	9.38% 3	28.13% 9	28.13% 9	15.63% 5	9.38% 3	9.38% 3	0.00% 0	32	4.84
Wearable tech	0.00% 0	0.00% 0	0.00% 0	14.29% 3	38.10% 8	38.10% 8	9.52% 2	21	2.57

## Q6 How satisfied are you with your current broadband service at home? 5 star indicates maximum satisfaction
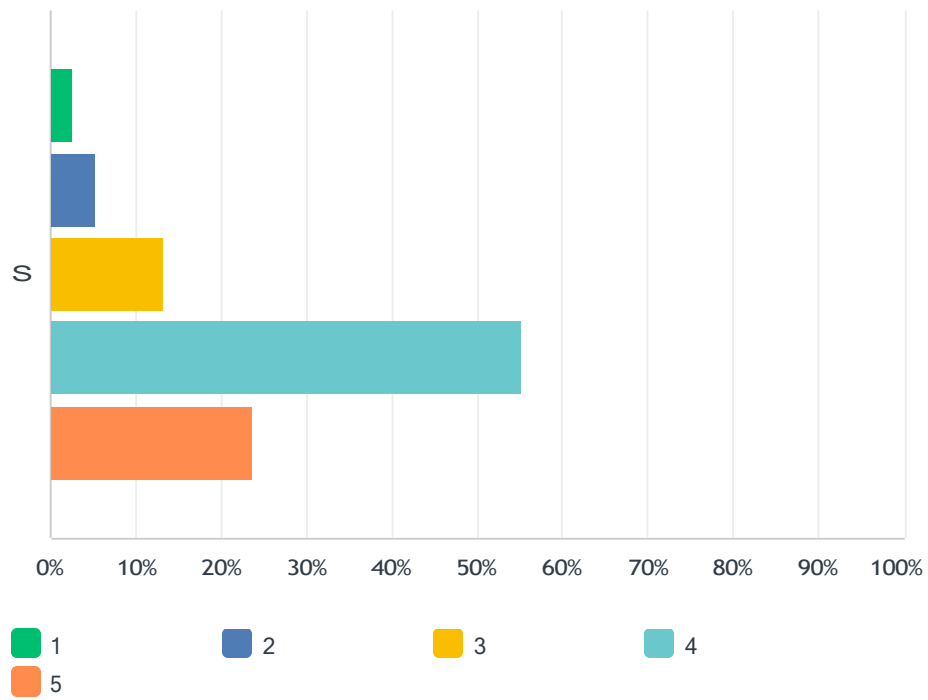
	1	2	3	4	5	TOTAL	WEIGHTED AVERAGE
S	2.63% 1	5.26% 2	13.16% 5	55.26% 21	23.68% 9	38	3.92

Q7 When not on a WiFi network how good is your internet access?
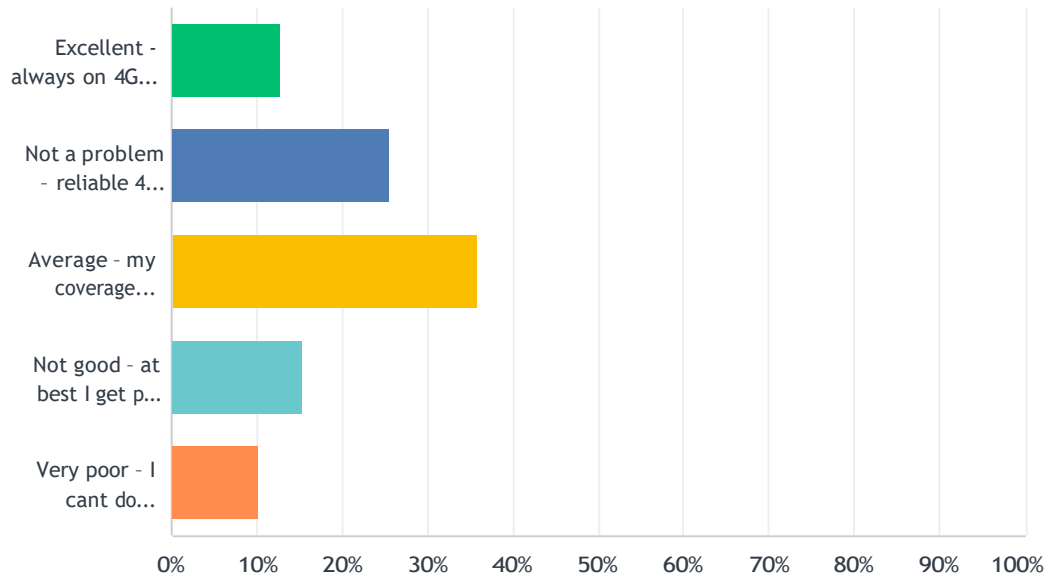

ANSWER CHOICES	RESPONSES	
Excellent - always on 4G+ or 5G	12.82%	5
Not a problem – reliable 4G coverage everywhere	25.64%	10
Average – my coverage switches between 3G and 4G	35.90%	14
Not good – at best I get poor 3G coverage	15.38%	6
Very poor – I cant do anything online via my smartphone	10.26%	4
TOTAL		39

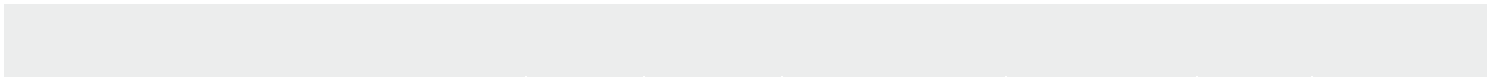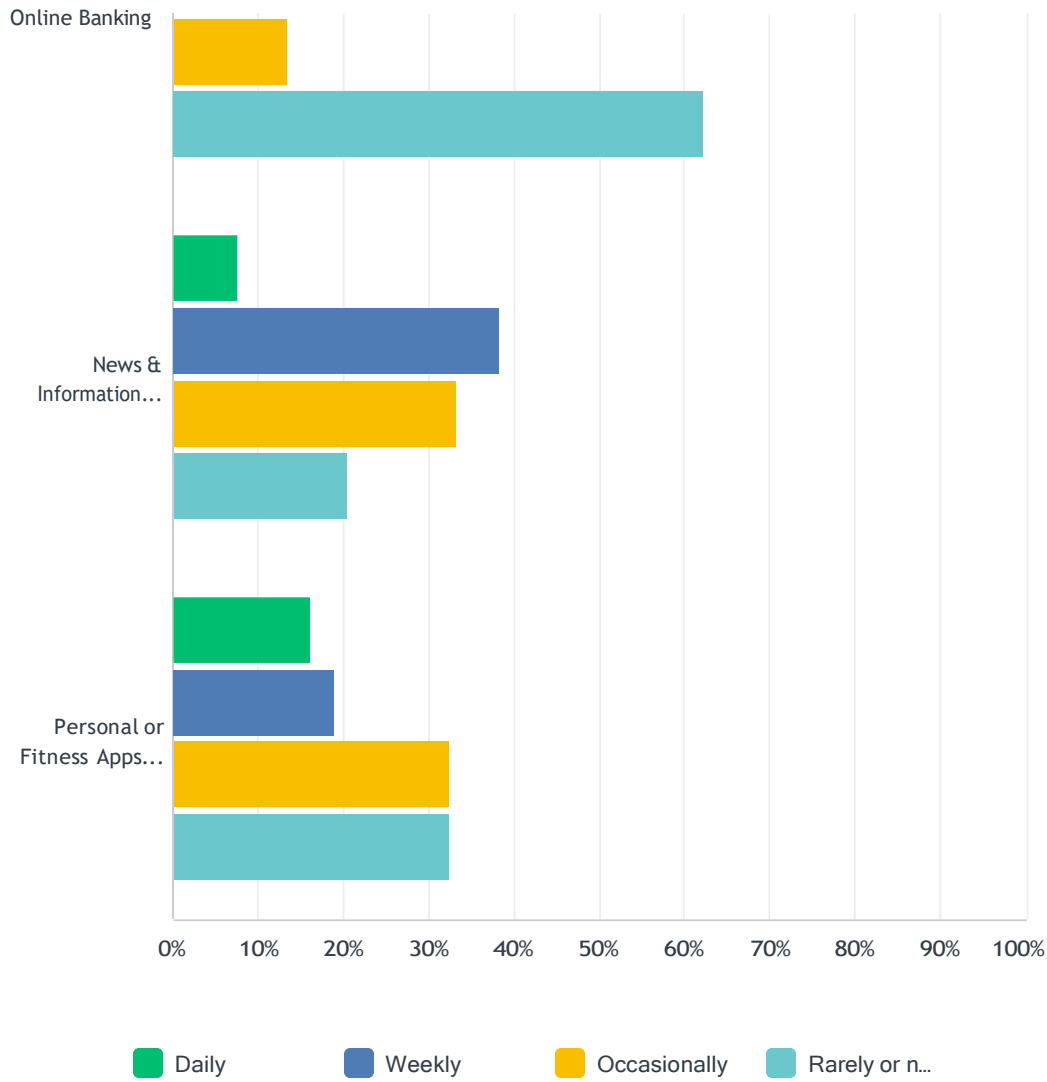## Q8 In terms of mobile phone signals, can you report any black spots in your area? Please state which network, townland and nearest landmark or road junction
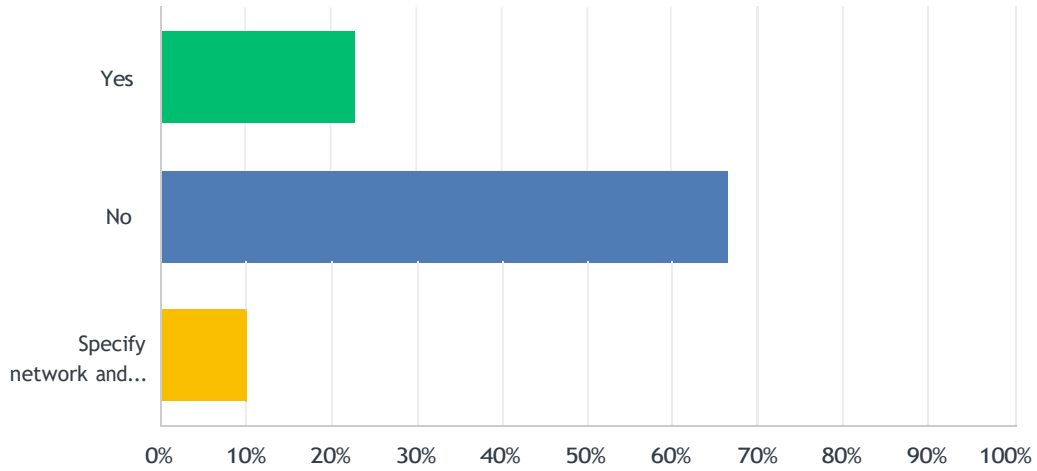
ANSWER CHOICES	RESPONSES	
Yes	23.08%	9
No	66.67%	26
Specify network and location	10.26%	4
TOTAL		39

Q9 What online services do you regularly avail of? Please rank in order of usage
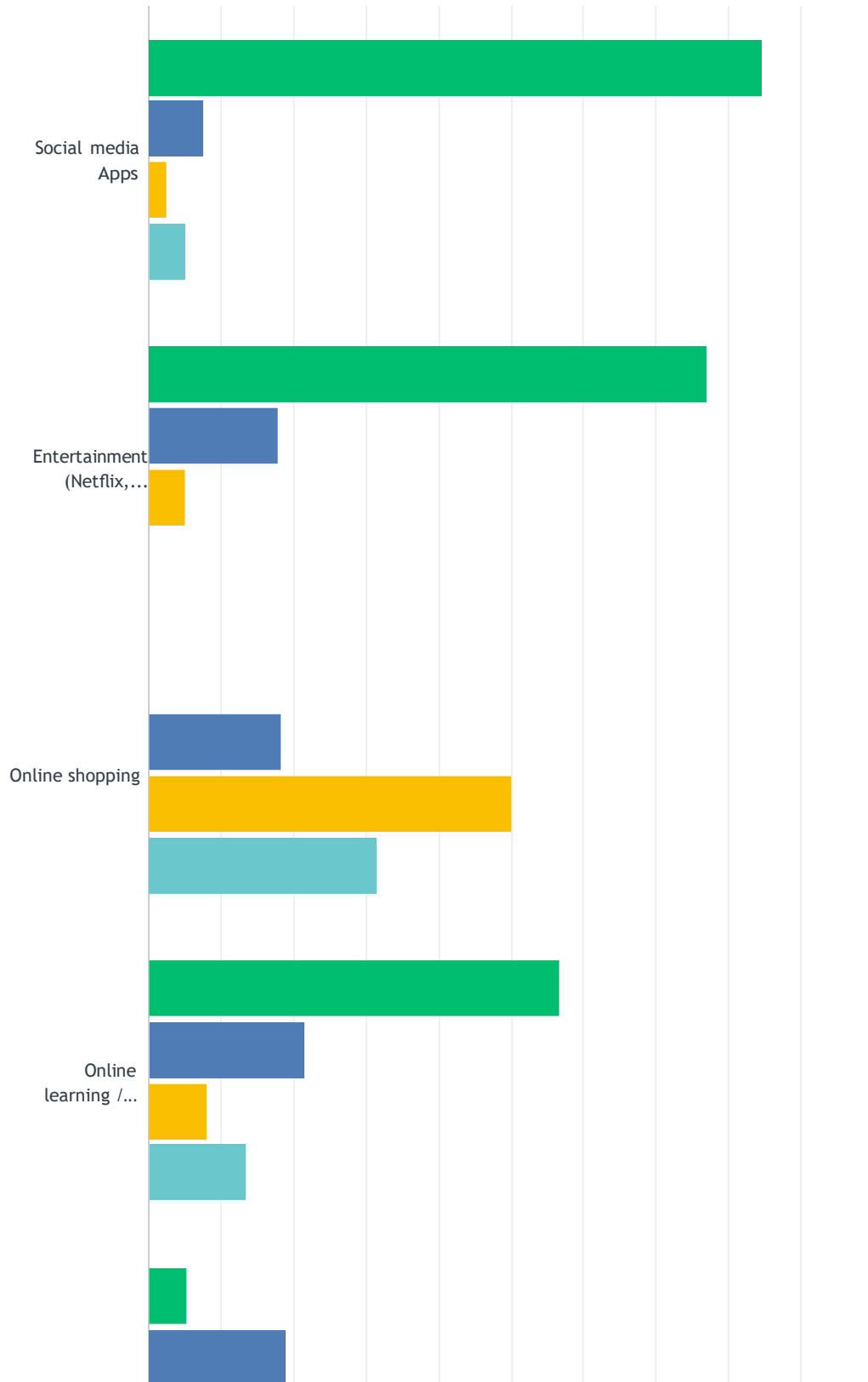
	Daily	Weekly	Occasionally	Rarely or n...		
Social media Apps	84.62% 33	7.69% 3	2.56% 1	5.13% 2	39	0.00
Entertainment (Netflix, Youtube, Spotify, Apple TV, etc)	76.92% 30	17.95% 7	5.13% 2	0.00% 0	39	0.00
Online shopping	0.00% 0	18.42% 7	50.00% 19	31.58% 12	38	0.00
Online learning / School assignments	56.76% 21	21.62% 8	8.11% 3	13.51% 5	37	0.00
Online Banking	5.41% 2	18.92% 7	13.51% 5	62.16% 23	37	0.00
News & Information Services	7.69% 3	38.46% 15	33.33% 13	20.51% 8	39	0.00
Personal or Fitness Apps / Services	16.22% 6	18.92% 7	32.43% 12	32.43% 12	37	0.00

Q10 Which Social Apps do you most often use? Please rank in order of usage with 1 being most frequently used
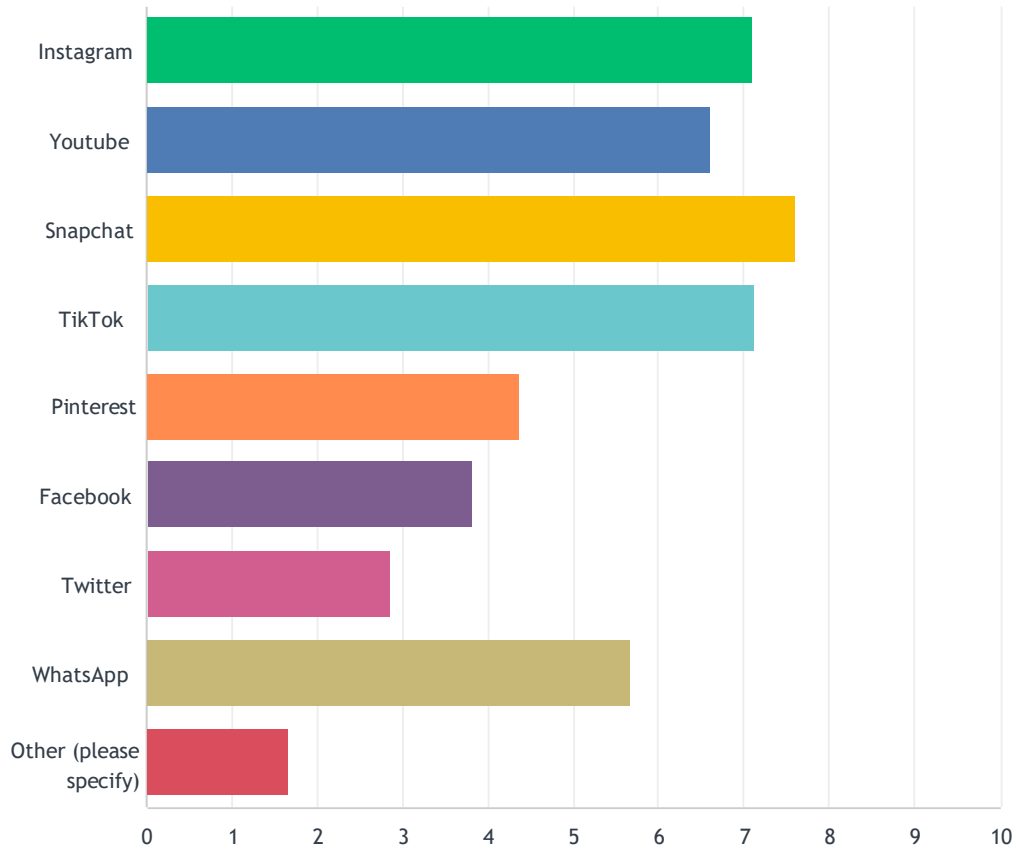
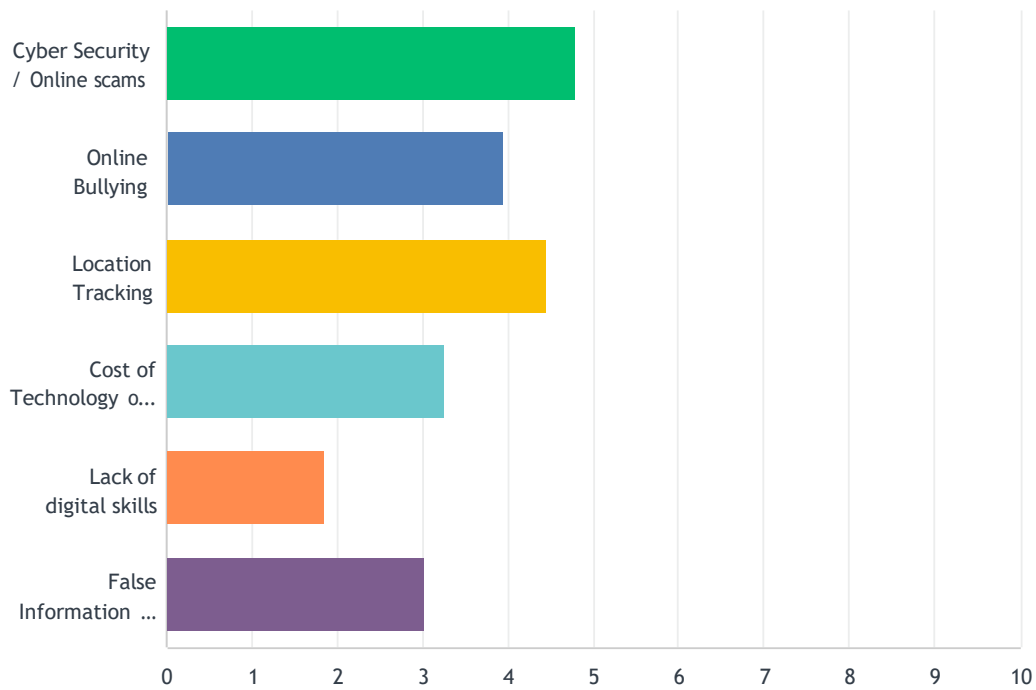|											
Instagram	9.09% 3	30.30% 10	27.27% 9	27.27% 9	6.06% 2	0.00% 0	0.00% 0	0.00% 0	0.00% 0	33	7.09
Youtube	21.05% 8	15.79% 6	18.42% 7	15.79% 6	10.53% 4	13.16% 5	5.26% 2	0.00% 0	0.00% 0	38	6.61
Snapchat	44.12% 15	14.71% 5	17.65% 6	17.65% 6	0.00% 0	2.94% 1	0.00% 0	2.94% 1	0.00% 0	34	7.62
TikTok	24.24% 8	30.30% 10	15.15% 5	15.15% 5	6.06% 2	3.03% 1	3.03% 1	0.00% 0	3.03% 1	33	7.12
Pinterest	0.00% 0	3.33% 1	6.67% 2	20.00% 6	16.67% 5	20.00% 6	16.67% 5	13.33% 4	3.33% 1	30	4.37
Facebook	3.57% 1	0.00% 0	14.29% 4	0.00% 0	14.29% 4	14.29% 4	21.43% 6	25.00% 7	7.14% 2	28	3.82
Twitter	0.00% 0	0.00% 0	0.00% 0	0.00% 0	0.00% 0	33.33% 9	29.63% 8	25.93% 7	11.11% 3	27	2.85
WhatsApp	10.53% 4	15.79% 6	7.89% 3	5.26% 2	39.47% 15	5.26% 2	10.53% 4	5.26% 2	0.00% 0	38	5.68

Q11 Where would you most likely use free WI-FI, if available? please rank in order of priority with 1 being highest priority
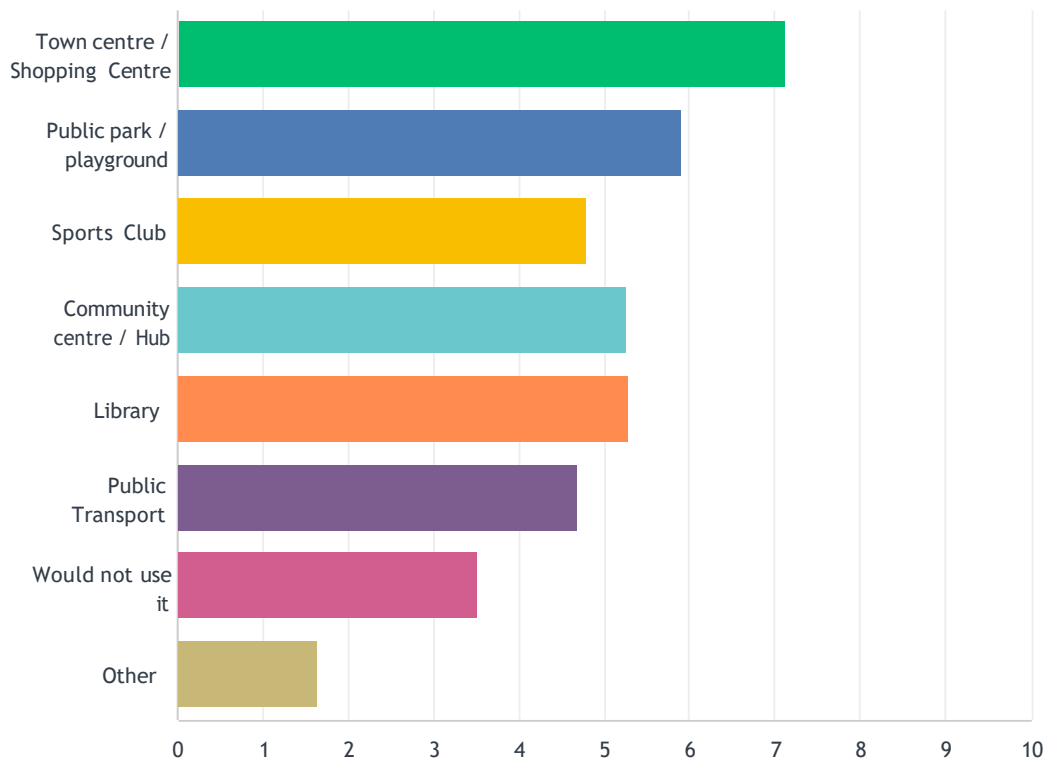

Town centre / Shopping Centre	45.16% 14	32.26% 10	16.13% 5	3.23% 1	3.23% 1	0.00% 0	0.00% 0	0.00% 0	31 7.13
Public park / playground	24.24% 8	18.18% 6	27.27% 9	3.03% 1	9.09% 3	18.18% 6	0.00% 0	0.00% 0	33 5.91
Sports Club	0.00% 0	20.00% 5	20.00% 5	16.00% 4	24.00% 6	8.00% 2	8.00% 2	4.00% 1	25 4.80
Community centre / Hub	11.11% 3	18.52% 5	7.41% 2	29.63% 8	14.81% 4	18.52% 5	0.00% 0	0.00% 0	27 5.26
Library	10.71% 3	7.14% 2	17.86% 5	35.71% 10	21.43% 6	7.14% 2	0.00% 0	0.00% 0	28 5.29
Public Transport	10.00% 3	6.67% 2	16.67% 5	13.33% 4	20.00% 6	30.00% 9	3.33% 1	0.00% 0	30 4.70
Would not use it	25.93% 7	3.70% 1	0.00% 0	0.00% 0	0.00% 0	3.70% 1	40.74% 11	25.93% 7	27 3.52

Q12 Do you have concerns or worries in using internet services and/or digital technology? Please score these issues in order of greatest concern


Cyber Security / Online scams	30.30% 10	30.30% 10	30.30% 10	6.06% 2	3.03% 1	0.00% 0	33	4.79
Online Bullying	18.18% 6	21.21% 7	21.21% 7	21.21% 7	12.12% 4	6.06% 2	33	3.94
Location Tracking	24.24% 8	30.30% 10	21.21% 7	18.18% 6	3.03% 1	3.03% 1	33	4.45
Cost of Technology or Online services	17.65% 6	2.94% 1	14.71% 5	26.47% 9	29.41% 10	8.82% 3	34	3.26
Lack of digital skills	6.06% 2	0.00% 0	3.03% 1	9.09% 3	27.27% 9	54.55% 18	33	1.85
False information or advertising	11.76% 4	14.71% 5	8.82% 3	17.65% 6	23.53% 8	23.53% 8	34	3.03

Q13 Would you like to pursue a career in Tech or Digital?
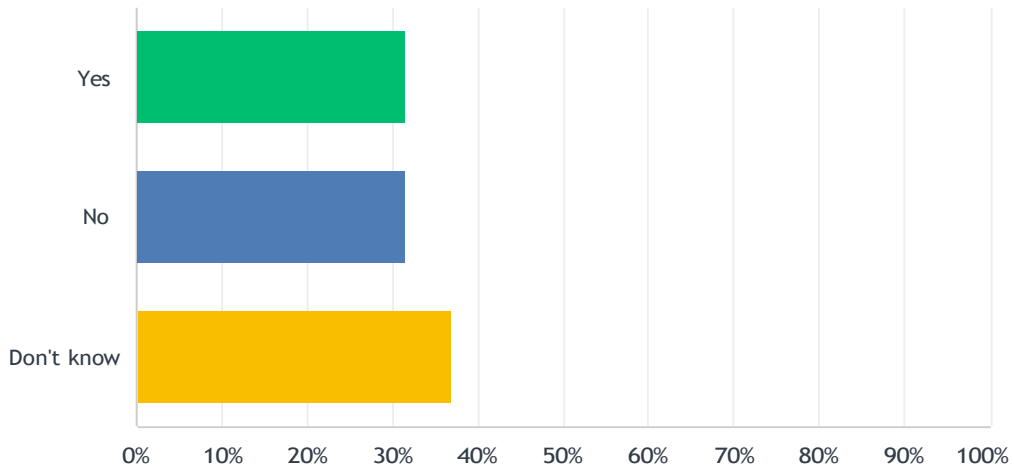
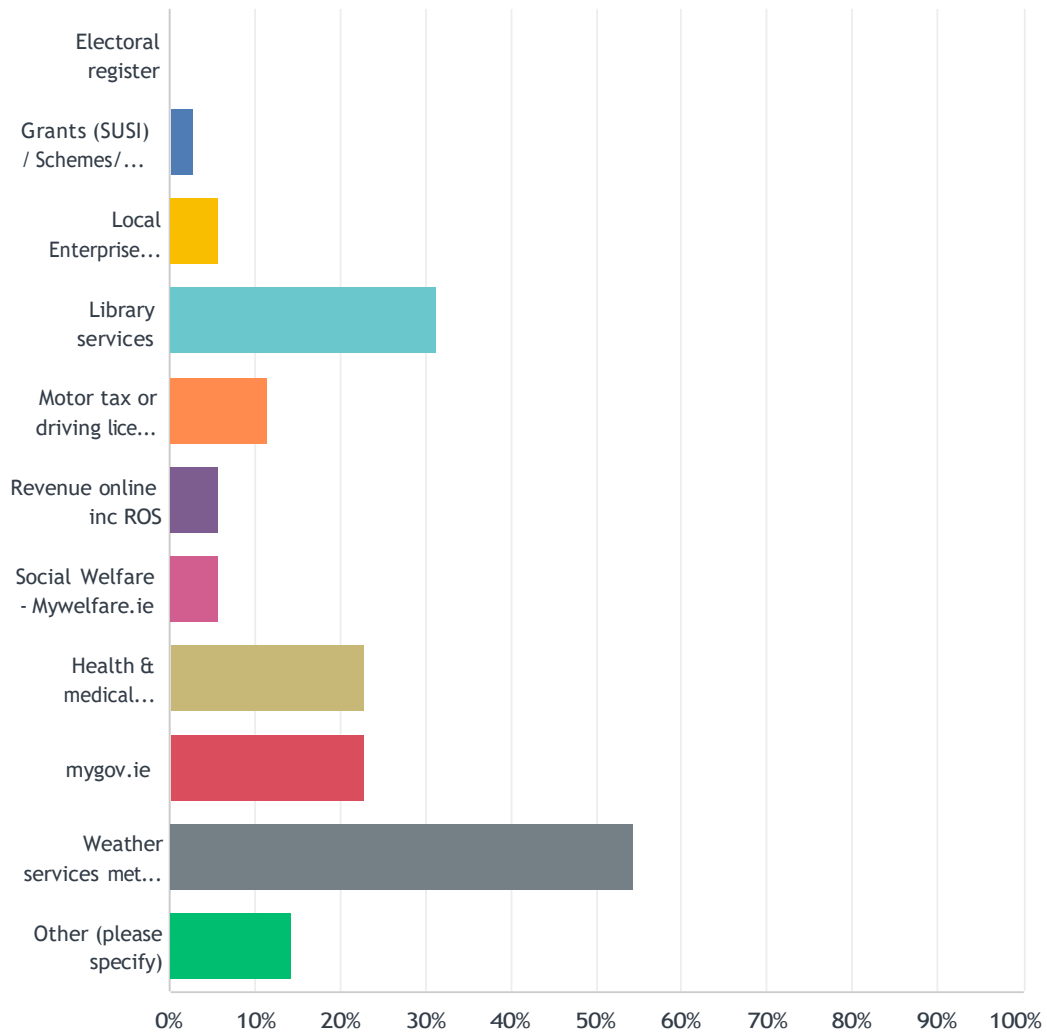| ANSWER CHOICES	RESPONSES	
Yes	31.58%	12
No	31.58%	12
Don't know	36.84%	14
TOTAL		38

Q14 If yes, what type of job would you be most interested in? Select multiple answers if relevant
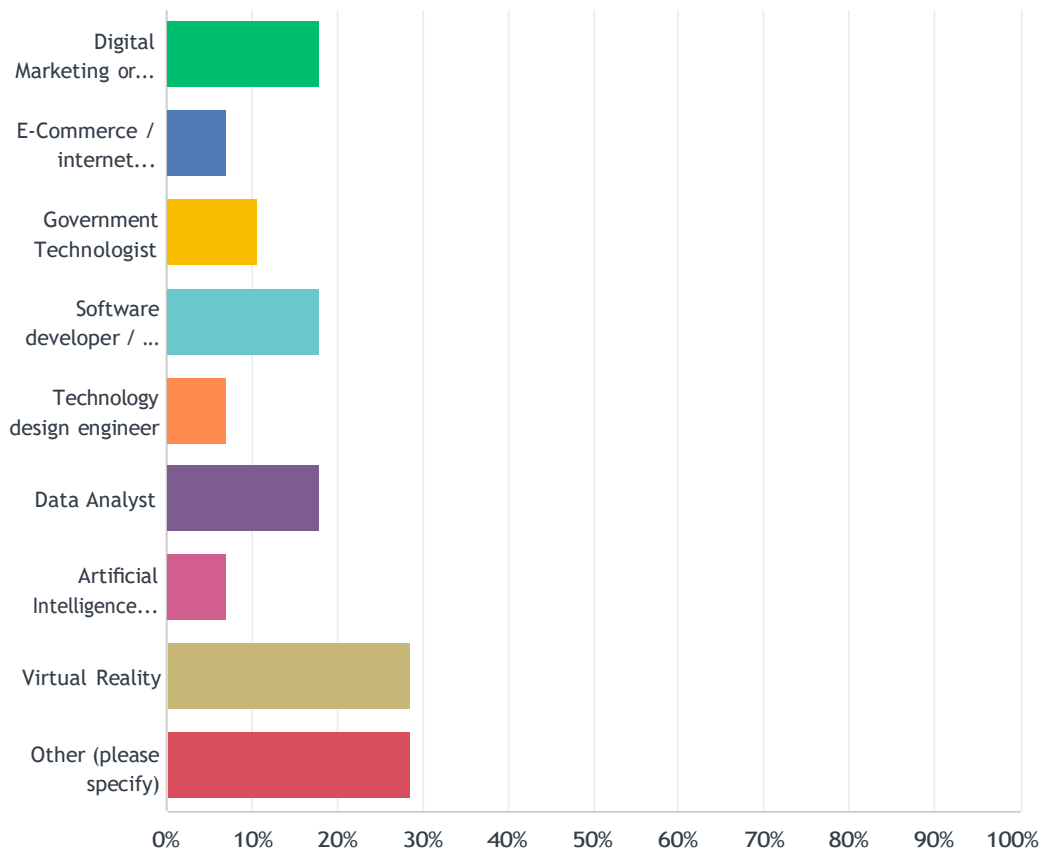
ANSWER CHOICES	RESPONSES	
Digital Marketing or Strategist	17.86%	5
E-Commerce / internet services	7.14%	2
Government Technologist	10.71%	3
Software developer / App developer	17.86%	5
Technology design engineer	7.14%	2
Data Analyst	17.86%	5
Artificial Intelligence (AI) / Computer Science	7.14%	2
Virtual Reality	28.57%	8
Other (please specify)	28.57%	8
Total Respondents: 28		

Q15 Which of the following council or public services do you use online? Select multiple if appropriate

ANSWER CHOICES	RESPONSES	
Electoral register	0.00%	0
Grants (SUSI) / Schemes/ Funding	2.86%	1
Local Enterprise Office supports	5.71%	2
Library services	31.43%	11
Motor tax or driving license or NCT booking	11.43%	4
Revenue online inc ROS	5.71%	2
Social Welfare - Mywelfare.ie	5.71%	2
Health & medical services	22.86%	8
mygov.ie	22.86%	8
Weather services met eireann	54.29%	19
Other (please specify)	14.29%	5
Total Respondents: 35		

Q16 Please tell us what digital tool (App, Website, Online Service) you have found most useful over the past 12 months and briefly explain why.

1	Google because the information is seemingly never ending (whether it's factual or not is another story) in addition, the possibilities feel endless, I have even been able to create my own websites from google. You can find and post information, communicate with others etc.
2	Borrow box
3	Snapchat or WhatsApp-easy to connect quickly with people I need to connect with
4	Safari/Google for news updates because there's multiple sources
5	iMessages
6	Good
7	WhatsApp to keep in contact with friends/family
8	Google classroom (app) because without it I would literally not pass transition year
9	Tiktok Information, news, weather, recipes and culture all in short easy to access videos
10	WhatsApp due to how easy it is to chat with my family and peers
11	WhatsApp, to keep in touch with my family and friends during covid
12	Messenger easy to commute with family
13	Windy.com tells the weather
14	Microsoft Teams/One Note as it helps me with my learning and means I don't have to worry about losing books, paper etc
15	YouTube as it offers a wife range of videos on topics I may not understand well enough and I can learn
16	The weather service. It lets me know what the weather will be like extremely accurately which is useful for planning.
17	Pinterest- because I come across many stuff that interests me.
18	Google
19	Snapchat because of covid I wasn't able to see my friends and with Snapchat I could text them everyday
20	Covid app Hate covid so it explains everything
21	Snapchat
22	Zedge, it is great for changing up your background, ringtone and notification
23	Word and PowerPoint
24	Snapchat, TikTok, what's app, clash of clans. I like it
25	Youtube as it keeps me entertained

26	Youtube as i have learned more helpful skills
27	Strava- tracks my runs I can make it private so no one bar myself and the app can see where I am or what I'm doing tells my my average pace and calories burnt
28	tiktok.com because it is entertaining and educational
29	WhatsApp for communication
30	I found that being able to prebook a ticket for the train on the Irish rail website has been the most useful to me over the past 12 months as it has saved me not worrying if my change will be accepted in the ticket station as machines have not before
31	revolut cos payin 4 stuf
32	WhatsApp
33	WhatsApp